

## MEDIA RELEASE

### Citadel Theatre pays tribute to Capital Power on World Theatre Day for Company's Solid Support of the Arts

23 March 2016

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**EDMONTON** – This Sunday is World Theatre Day, a special day inaugurated by UNESCO's International Theatre Institute in 1961, to celebrate live theatre around the world.

Citadel Theatre is proud to mark World Theatre Day by paying tribute to the patrons who keep our theatre thriving and, in particular, to Capital Power, a public corporation which has underscored its substantial commitment to the Arts in Edmonton by renewing its Citadel Season Sponsorship for another three years, starting with the 2016/17 Season.

"Capital Power has shown true leadership and dedication to arts and culture in our vibrant city, as well as tremendous loyalty to Citadel Theatre over the years, for which we are very grateful," said Citadel Theatre Artistic Director, **Bob Baker**.

"What better time to celebrate the partnership between our theatre and the community of patrons and sponsors that sustain us than on World Theatre Day," said Citadel Executive Director, **Penny Ritco**. "And Capital Power is fully deserving of special recognition for going above and beyond to support the Citadel despite the challenges of today's economy."

Together, we contribute to Edmonton's vibrant performing arts scene, which in turn promotes tourism and economic development and enriches our community. Edmonton has been incredibly lucky to have such an exceptional facility in our community for the past 50 years and Capital Power is proud to continue our support as Season Sponsor," said **Brian Vaasjo**, Capital Power's President and CEO. "The success of the Citadel Theatre is attributable not only to the amazing people behind each production, but also to the theatre's patrons and the shared vision of the partners supporting each show."

The Citadel Theatre is in the home stretch of its 50<sup>th</sup> Anniversary season with the production ***Other Desert Cities*** playing April 9 – May 1, then ***West Side Story*** running April 23 – May 22. The company's subscription campaign for its 2016/17 Season is well underway. The new season kicks off September 17th with the Canadian Premiere of the Broadway hit ***The Curious Incident of the Dog in the Night-Time***.

For more information on the Citadel Theatre, including the full line-up of the 2016/17 Season, visit [www.citadeltheatre.com](http://www.citadeltheatre.com).

For more information on Capital Power visit [www.capitalpower.com](http://www.capitalpower.com).

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*The Citadel Theatre is a not-for-profit organization that relies on the generous support of donors, sponsors, and foundation and government funders.*

**SPONSORED BY:**

**Season Sponsor:** Capital Power

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