

## **MEDIA RELEASE**

### **CITADEL THEATRE CELEBRATES WORLD THEATRE DAY**

**March 24, 2017**

**(EDMONTON)** Citadel Theatre is pleased to recognize Monday, March 27, as **World Theatre Day**. Created in 1961 by UNESCO, World Theatre Day is celebrated annually on March 27 by theatre communities around the globe. “The impetus behind World Theatre Day is to honour and further the goal of UNESCO’s International Theatre Institute (ITI) to celebrate the power of theatre as an indispensable bridge-builder for mutual international understanding and peace as well as to promote and protect cultural diversity and identity in communities throughout the world,” said the Professional Association of Canadian Theatres (PACT).

For Citadel Theatre, World Theatre Day is a chance to recognize inclusivity. “In South Africa, *ubuntu* is the belief in the interconnectedness of all humans,” said **Daryl Cloran**, Artistic Director of Citadel Theatre. “Loosely translated it means “I am, because you are.” It speaks to our shared responsibility to one another – our intricate ties to each other from all sides of the globe. Theatre is a celebration of *ubuntu* – theatre brings us together to share space, to share stories, and to share emotional connection. For World Theatre Day, let’s bring our stages to life with different voices, cultures, and beliefs. Let’s come together to collaborate, to create, and to celebrate the fact that “A person is a person through other persons.” To celebrate *ubuntu*.”

World Theatre Day is also an opportunity for the Citadel Theatre to celebrate its continued growth and achievements. These are just some of the Citadel’s recent statistics, which show how the theatre and the Citadel Academy continue to play an essential role in not only the Edmonton community, but the Canadian theatre scene, as well.

#### **Citadel Theatre by the Numbers**

**200:** Staff members currently on payroll

**100:** Average number of volunteers at one time

**8:** Average number of hours per month our volunteers put in

**1,000+:** Students who take classes at Foote Theatre School (FTS)

**25:** Local theatre professionals who teach classes at FTS

**14:** participants in the 2017 Citadel/Banff Centre Professional Theatre Program

**200+:** Costumes designer Cory Sincennes created for our recent musical production, *Crazy for You*

**3,000+:** Jewelled stones glued onto the costumes in *Crazy for You*

**22:** Cast members of *Crazy for You* heading to Theatre Calgary in April for the next production of the show

**34:** Young Company Participants in 2016/17

**10:** Shows coming in the 2017/18 season, including six Mainstage, three Add-On Shows and one Seasonal Presentation

**102,253:** People attended a Citadel Theatre stage performance or Beyond the Stage production last season (2015-16)

**17:** Times the Citadel has produced Tom Wood's adaptation of *A Christmas Carol*

**940,749.60:** Dollars raised for Edmonton's Food Bank from donations during *A Christmas Carol* performances, from 2001 to the present

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**For more information, contact:**

Sydnee Bryant  
Manager, Media Relations  
Citadel Theatre  
780.428.2128  
[sbryant@citadeltheatre.com](mailto:sbryant@citadeltheatre.com)  
[www.citadeltheatre.com](http://www.citadeltheatre.com)

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