

## MEDIA RELEASE

# CITADEL THEATRE AND CAPITAL POWER EXTEND LONG-TERM PARTNERSHIP

May 6, 2019

(Edmonton) Citadel Theatre is thrilled to announce that Capital Power has renewed their commitment to the arts by signing a new three-year agreement to be the Citadel's Season Sponsor, starting in the 2019/20 Season.

"Capital Power is proud to support the Citadel Theatre as they continue to bring world-class productions to Edmonton," says **Brian Vaasjo**, President and CEO of Capital Power. "It's been a decade-long partnership with the Citadel Theatre and they were one of our first community partners when we became a company. As the 2019/20 Season Sponsor, we're excited for another season of engaging and creative theatre - enriching our cultural heritage as a community."

Capital Power has been an intrinsic partner in the Citadel Theatre's success since the 2010/11 Season, and has supported the theatre at various sponsorship levels, including as a Presenting Sponsor and as a Season Sponsor.

"Capital Power consistently shows how much they believe in Edmonton and in the importance of arts and culture in our city. The Citadel is very grateful for the support we receive from this visionary, community-minded organization," says **Daryl Cloran**, Artistic Director of Citadel Theatre.

During the decade-long partnership between Citadel Theatre and Capital Power, the Citadel has continued to grow, welcoming more than 130,000 patrons every season, including more than 7,000 season subscribers. Thanks to valuable sponsors like Capital Power, the Citadel Theatre continues to fulfill its vision of being Inclusive, Innovative, and International. Highlights of the past few years include: the Citadel partnering with New York producers to bring *Hadestown* (now open on Broadway) to Edmonton; a reimaged version of Shakespeare's *The Tempest*, featuring Deaf and hearing actors on stage; and a record-breaking 19 seasons of Tom Wood's adaption of *A Christmas Carol* warming the hearts of Edmontonians. In the upcoming 2019/20 Season, the Citadel will work with U.K. producers on the musical *Six* and the hilarious comedy *Peter Pan Goes Wrong*.

The Citadel Theatre would like to extend their heartfelt thanks to Capital Power for their continued support of the arts.

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For more information about Citadel Theatre or to arrange interviews, contact:

**Sydnee Bryant**

Senior Manager, Communications

780.428.2128

[sbryant@citadeltheatre.com](mailto:sbryant@citadeltheatre.com)

For more information about Capital Power, contact:

**Katherine Perron**

Media Relations and Communications Manager

[kperron@capitalpower.com](mailto:kperron@capitalpower.com)

780.392.5234

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**SPONSORS:**

Season Sponsor: Capital Power

Government Funders: Government of Alberta; Alberta Foundation for the Arts; Alberta Lottery Fund, The City of Edmonton; The Edmonton Arts Council; Canada Council for the Arts; Canadian Heritage.

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*The Citadel Theatre is a registered charity that relies on the generous support of donors, sponsors, and foundation and government funders.*