

MEDIA RELEASE

Unveiling the Citadel *Light Wall* – One of Canada's Largest Indoor 4K LED Screens

August 26, 2025

Edmonton, Alberta – A striking new digital landmark now lights up the heart of The Citadel Theatre. Towering above the lush Lee Pavilion Gardens inside the Maclab Theatre Lobby, the Citadel Light Wall now beams in vivid colour and motion, transforming the iconic space into a vibrant hub for digital art, storytelling, and community engagement.

The change began with the removal of the theatre's long-standing Waterfall feature. While once a visually-striking centerpiece, the Waterfall was decommissioned during the COVID-19 closure due to prohibitive repair costs on the aging system.

We began to reimagine a way for the space to serve the community and what emerged was an innovative vision to bring new energy and opportunity to the Citadel's public spaces. Backed by the City of Edmonton's Downtown Vibrancy Fund, the Citadel Light Wall was born.

Now one of the largest indoor digital screens of its kind in Canada, outside of sports arenas, the Citadel Light Wall features ultra-high-definition 4K resolution, exceptional colour accuracy, and seamless integration with theatre productions and event rentals. More than just a screen, it serves as a powerful new platform to showcase the work of local artists, support community storytelling, and create unforgettable moments for weddings, conferences, and civic events.

The Light Wall was created with the intention of activating the downtown space during community events, such as New Year's Eve when the Citadel acts as an indoor family-friendly activity warming centre before the City of Edmonton's fireworks display, and other such events.

Currently, The Citadel has a call to Visual Artists out to activate the Light Wall in a project supported by the City of Edmonton's Downtown Vibrancy Fund. The selected artwork will be featured as part of the Alberta Culture Days celebrations at the Citadel Theatre from September 26 – 28, 2025, contributing to a nation-wide festival of arts and culture.

The goal of this project is to activate the Lee Pavilion with engaging, memorable visual art that connects with a wide range of visitors. This includes theatregoers, community members, and guests who may be visiting the space casually or for the first time. Selected works will be contracted for a one-year term and displayed in various ways throughout the Citadel's 60th Anniversary 2025/26 Season. Submissions are being accepted until September 5, 2025. More information on this can be found at citadeltheatre.com/artists/artist-programs-mentorship/.

The Citadel Light Wall's size in comparison to other indoor screens:

Westin Bear Mountain Resort Ballroom (Victoria, BC): (which is often regarded as the largest indoor screen of its kind) - 63 feet wide by 9 feet tall (567 sq ft)

Theatre Calgary: 40-foot-wide high-pitch LED backdrop for stage productions in the Max Bell Theatre

Citadel Light Wall: 24 feet high by 36 feet wide (864 sq ft)

Photos are [available here](#).

For more information or to arrange interviews, contact:

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Sponsors

Season Sponsor: Capital Power

Government and Grant Funders: City of Edmonton; Edmonton Arts Council; Government of Alberta; Alberta Foundation for the Arts; Alberta Lottery Fund; Canada Council for the Arts; Government of Canada; Edmonton Community Foundation